

KGBT
9201 West Expressway 83
Harlingen, TX 78552
(956) 366-4444

CONTRACT

<u>Contract / Revision</u> 645665 /		<u>Alt Order #</u>
<u>Product</u> Omar Lucio for Cam Co Sheriff		
<u>Contract Dates</u> 10/24/16 - 11/08/16		<u>Estimate #</u>
<u>Advertiser</u> Omar Lucio for Cameron County Sheriff-D		<u>Original Date / Revision</u> 10/20/16 / 10/20/16
<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KGBT	<u>Account Executive</u> House House-Harling	<u>Sales Office</u> Local-Harlingen
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Ref</u> 90337	<u>Advertiser Ref</u> 90335	<u>Product 1/2</u>

And:

Omar Lucio for Cameron County Sheriff
29349 Resaca Dr
San Benito, TX 78586

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KGBT	10/24/16	11/08/16	Sunrise 6a-7a	558a-7am		:30				NM	12	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/24/16	10/30/16	MTWTF--				5	\$100.00				
	Week:	10/31/16	11/06/16	MTWTF--				5	\$100.00				
	Week:	11/07/16	11/13/16	MT-----				2	\$100.00				
N 2	KGBT	10/24/16	11/08/16	M-F Action 4 News At 5p	458p-530pm		:30				NM	11	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/24/16	10/30/16	MTWTF--				5	\$100.00				
	Week:	10/31/16	11/06/16	MTWTF--				5	\$100.00				
	Week:	11/07/16	11/13/16	MT-----				1	\$100.00				
N 3	KGBT	10/24/16	11/08/16	M-F Action 4 News At 6pm	6p-630pm		:30				NM	7	\$2,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/24/16	10/30/16	MTWTF--				3	\$350.00				
	Week:	10/31/16	11/06/16	MTWTF--				3	\$350.00				
	Week:	11/07/16	11/13/16	MT-----				1	\$350.00				
Totals								0.00				30	\$4,750.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/16 - 10/31/16	16	\$2,600.00	(\$390.00)	\$2,210.00
11/01/16 - 11/30/16	14	\$2,150.00	(\$322.50)	\$1,827.50
Totals	30	\$4,750.00	(\$712.50)	\$4,037.50

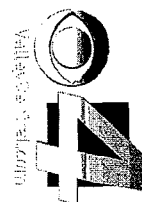
Signature: _____ **Date:** _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



Omar Lucio Cam Co. Sheriff

Date: 10/5/2016

Client: Omar Lucio
 Buyer: Gus Reyna Jr.
 Advertiser: same
 Product: political candidate
 Estimate #:

Primary Demo: Adults 25-54
 Office: KGBT-TV 4
 9201 W. Expressway 83
 Harlingen, TX 78553

Flight Dates: 10/24/2016 to 11/8/2016
 Contact: Colleen Willis
 Phone: 956-366-4461
 Fax: 956-366-4493
 Email: cwillis@chestv.com

Daypart	Dur	Sec	No	Total Spots	A 25-54 (000)
24	31	7			

Harlingen-Weico-Brmsv-Mca May16 DMA Rentrak Live Only

KGBT-TV					
M-F 6a-7a	30		5	5	2
CBS 4 NEWS SUNRISE II					
M-F 5p-5:30p	30		5	5	1
CBS 4 NEWS AT 5					
M-F 6p-6:30p	30		3	3	1
CBS 4 NEWS AT 6					

Total Spots: 13 13 4
 Total GMP(000):
 Total COST: \$4,750
 Total NET CST: \$4,038

Signature:

Omar Lucio

Total Reach: 17.4%
 Total Freq: 3.7

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 Rentrak Corporation Audience Estimates Copyright ©2016 Rentrak Corporation. Rentrak-derived minimum thresholds have not been applied to these estimates; the thresholds will be applied on a go-forward basis in a future Rentrak release. Audience estimates for total households and age/gender only are available based on market tiers.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

KGBT-TV

Date:

10/13/16

I, *Omar Rucio*

being/on behalf of:

a legally qualified candidate of the

Democratic

political party for the office of:

Sheriff

in the

County of Cameron

election to be held on:

Nov. 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		<i>see</i>	<i>attached</i>		

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Amur Lucio

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

James Reyna

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/13/16

Date

Amur Lucio

Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Colleen Willis

Signature

Colleen Willis

Printed Name

GSN

Title

ACKNOWLEDGEMENT

Advertiser has been advised that a variety of classes of time (preemptible and non-preemptible) and package options are available to advertisers at a variety of rates, and the purchaser has been furnished with all requested information concerning rates, discounts, preemptibility, clearance package plans, and opportunities for negotiation.

Walters / Omar Lucio

KGBT-TV Acknowledgement of disclosure to candidate

Omar Lucio

Printed Name of Candidate

Cameron County Sheriff

Printed Title of Office Candidate is seeking

in person

How disclosure made available to Candidate
(fax, mail, in person, e-mail, etc)

954) 245-9380

Phone Number of Candidate

Fax Number of Candidate

*KGBT-TV adheres to all political rules and regulations
as dictated by the Federal Communications Commission.*